

A photograph of a modern, multi-story house with large glass windows and a central courtyard. The courtyard features a swimming pool, a wooden deck, and some landscaping. The image is overlaid with a dark blue gradient.

COMPANY PROFILE

**LUX
LIV**

WHO YOU WORK WITH MATTERS

COMPANY PROFILE

About Us



At LUXLIV, our passion for real estate drives us to deliver exceptional service tailored to your needs. What sets us apart is our commitment to not only meet your property requirements but also support your personal goals.

With extensive experience in real estate sales, our knowledgeable team utilises cutting-edge technology and innovative marketing strategies to connect your property with active buyers. Our success is built on client satisfaction; we take pride in our honest, hardworking approach and consistently strive to exceed expectations.

Beyond our industry expertise, we believe in empowering future real estate professionals through mentorship. We're dedicated to helping others succeed, and we celebrate their achievements.

When you choose LUXLIV, you can expect personalised service, unmatched market insight, strong negotiation skills, and exclusive marketing strategies. We are committed to your success and eager to help you reach your real estate goals.

THE LUXLIV TEAM



MANAGEMENT



THE AGENT TEAM



IMAGE CREATION TEAM



MARKETING TEAM



CLIENT LIASON

ADMIN SUPPORT TEAM



RENTAL TEAM



SALES AND NEW BUSINESS DEVELOPMENT

TRIP DOWN MEMORY LANE

2003

I started helping expatriates relocate to South Africa and find homes.

2019

Joined a large international real estate company and became a top performing team for 3 years running!

2022

I left the large real estate company to form my own passion project - LUXLIV to create my own identity of luxury services and experience.

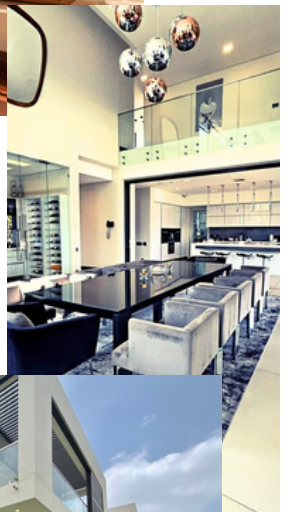
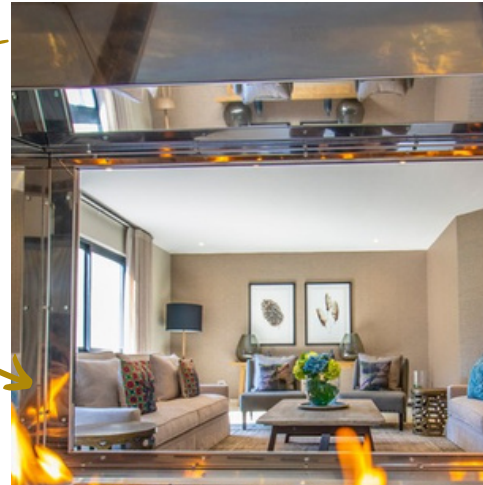
2014

With several thousand rentals under the belt, added property sales to our portfolio of services

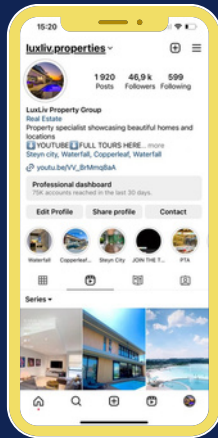
2020

Started implementing video tours to all our listings, next level social media and video marketing.

where it all started



THE MARKETING



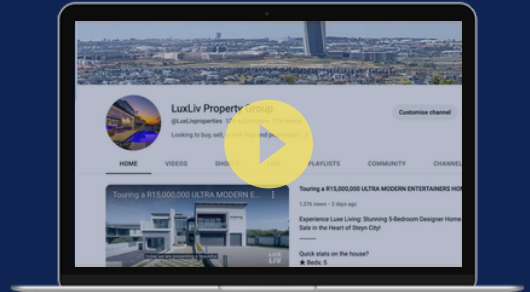
SOCIAL MEDIA

Our followers LOVE to shop online and that means a lot of interested eyeballs on our featured properties!

marketing is our thing!

VIDEO TOURS

Buyers immerse themselves in our professional walk-through tours from the comfort of their homes.



PHOTOS

Our photographer knows how to shoot your home so it looks right out of Home Magazine!

PROPERTY PORTALS

We advertise on multiple property portals to make sure your home gets the most visibility.



THE MARKETING



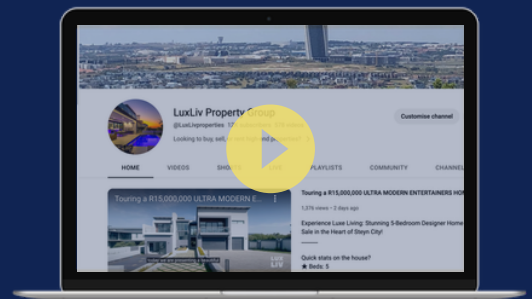
INTERNATIONAL EXPOSURE

Our YouTube videos are boosting international exposure for our properties, leading to successful sales to global buyers

marketing is our thing!

PAID ADVERTISING

Paid advertising increases your home's visibility, as we invest in our properties for optimal results



PODCASTS

We strive to be industry experts, with our podcasts educating and engaging our audience.

EMAIL CAMPAIGNS

Email campaigns are used to promote your property, providing it with additional visibility to our database.



WHY CHOOSE LUXLIV TO SELL YOUR PROPERTY?

Marketing is Our Strength! At LuxLiv, we ensure your property gets the exposure it deserves. With over 5 million eyes on our listings across social media, and local, and international property portals, your home will stand out above the noise. Our strong online presence, boasting 145,000+ social media followers, leverages targeted campaigns that captivate the right buyers. Our comprehensive marketing plan maximizes your property's visibility, aiming for the best price in the shortest time possible.

Immersive Video Tours & Professional Visuals: Our immersive video tours allow potential buyers to emotionally connect with your property, often resulting in sales through video viewings alone. Our dedicated property showcase site increases your property's exposure more than the standard property portals do. Professional photography and videography present your property at its best. Our engaging social media campaigns and targeted email communications keep your property top of mind.

Global Reach: We advertise on international luxury platforms like James Edition, reaching a global audience. Our sellers benefit from our 20+ years of experience and a vast network of investors, relocation companies, and corporate clients to give your property top exposure.

Effective Selling Strategy: To achieve optimal results, we aim to sell within 1-3 months of launch. Our strategy includes ongoing communication and market-driven adjustments with your consent, ensuring your property is competitively positioned. We constantly train our agents on negotiation techniques and sales strategies to optimise your chances of selling in the fastest possible time at the highest possible price. Our experienced agents and principals are always on standby to assist the agents in all deal negotiations.

Dedicated Team: You'll benefit from a dedicated team of professionals, including our top-selling agents, mentors, principals, social media specialists, videographers, and photographers, all working alongside your agent to achieve a successful sale. We also collaborate with professional property practitioners across other top agencies to protect your interests.

WHY CHOOSE LUXLIV TO RENT YOUR PROPERTY

AT LUXLIV, WE TAKE PRIDE IN OFFERING LANDLORDS A SEAMLESS, PROFESSIONAL, AND EFFICIENT RENTAL EXPERIENCE. HERE'S WHY WE'RE THE TOP CHOICE FOR PROPERTY RENTALS:

Rigorous Tenant Screening: We scrutinize every rental applicant carefully, ensuring only top-rated, reliable tenants are placed in your property. We're not afraid to reject applicants who don't meet our high standards, so you can rest assured your property is in good hands.

Extensive Rental Portfolio: With a large portfolio under our management, our dedicated rental team focuses exclusively on rentals, delivering fast responses and top-tier service. From tenant placement to management, we've fine-tuned our processes to ensure quick, hassle-free rentals.

Tailored Rental Services: We offer the option of a placement fee and the value-added option of tenancy management, designed to suit your specific needs.

Unmatched Marketing: Our industry-leading marketing tools ensure your property gets maximum exposure, attracting quality tenants quickly.

Legal Administration: Our contracts are meticulously crafted to be watertight, and fully compliant with the Consumer Protection Act and related legislation, ensuring timely legal actions and advanced negotiations in case of non-payment.

Maintenance management: Under our tenancy management services, we use Red Rabbit for fast property inspections, efficient maintenance tracking, and easy online requests. All records are securely stored in the cloud, ensuring timely updates and quick turnaround for landlords and tenants.

Financial Management: We guarantee prompt payments, rigorous reconciliations, and adherence to regulatory compliance, including FICA, with detailed monthly reporting to keep you informed every step of the way.

LET LUXLIV'S EXPERT TEAM TAKE THE STRESS OUT OF YOUR RENTAL PROCESS. VISIT OUR WEBSITE TO EXPLORE MORE ABOUT OUR RENTAL SERVICES, FEES, AND MANAGEMENT OPTIONS.

RELOCATION SERVICES

LOOK & SEE TRIPS

Our Look and See trips provide a hands-on introduction to life in South Africa, helping you make informed decisions before your move.



HOME FINDING

We are dedicated to helping you find your ideal home, tailored to your needs and preferences.

PROPERTY MANAGEMENT

Our property management service ensures your home is well-maintained and issues are addressed promptly.



SCHOOL FINDING

We help identify suitable schools, arrange visits, and shortlist the best options.

RELOCATION SERVICES



SPOUSAL SUPPORT

We assist partners during relocation, helping them integrate socially and professionally into life in South Africa.

INTERCULTURAL ORIENTATION

Our programmes help expatriates navigate life in South Africa, with both in-person and online course options.



BESPOKE COURSES

We offer tailored courses for companies and expatriates on our Training Management Platform, customizable and accessible for HR and expatriates.

DEPARTURE SERVICES

As your time in South Africa comes to an end, we ensure a smooth and stress-free departure by handling all the details for you.



“Talk of the Town

Agency with a difference!!

I know there are a lot of estate agents working in Parkhurst but I must shine a light on LuxLiv Property Group! We just sold our house with them (the first of what I am sure will be many in Parkhurst). Not going to name all the other agents that let us down along the way...but if you want to work with an estate agency with a difference then you need to check them out! No BS, no 'you need to drop the price' nonsense, and no excuses. They planned the work and worked the plan and our house was professionally marketed both in SA and overseas. In actual fact the buyer never even visited our home, the video was so professional that was enough to seal the deal and we went from offer to sold and money in the bank in just 8 weeks, we are stunned at how fast and smoothly everything went!

IMOGEN TARITA

Knowledgeable and Professional!

The journey to look and purchase our property was made so much easier. She tirelessly and patiently directed us to many houses that fit our family requirements until we finally made a decision. We relied on her knowledge of the property market and legal requirements to complete our transaction with no difficulties. Everything was done in a transparent and very professional way.

PAULINE K

Above and Beyond!!

I could not have managed the process of selling my property without the help from her. I am not in the country and she went above and beyond for me. She managed every step in a calm and professional way. Thank you so very much.

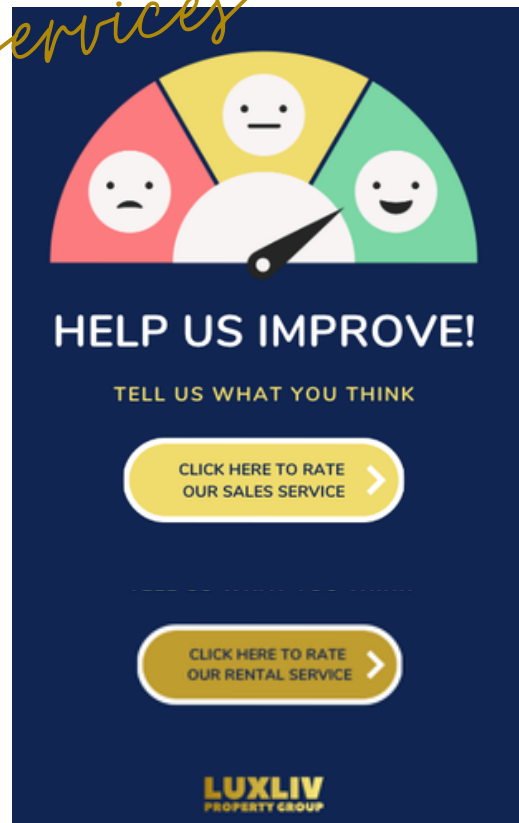
MONICA E

Expertise and dedication !

I would like to express my deepest gratitude to my estate agent Nicole, who went above and beyond in helping me to try and sell my mother's home. Throughout the process she demonstrated a remarkable level of professionalism, expertise and dedication that made all the difference in trying to find and secure the perfect buyer.

NATALIE STEPHAN

Rate our services



HELP US IMPROVE!

TELL US WHAT YOU THINK

CLICK HERE TO RATE OUR SALES SERVICE >

CLICK HERE TO RATE OUR RENTAL SERVICE >

LUXLIV
PROPERTY GROUP

LUX
LIV

SOCIAL MEDIA PRESENCE:



@LUXLIVPROPERTIES



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WWW.LUXLIVPROPERTY.COM



HOW TO FIND US AND OTHER USEFUL INFO



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REGISTERED WITH THE PPRA

WHO YOU WORK WITH MATTERS

**LUX
LIV**